



EcoBioEquo

JUNE 2008

EcoBioEquo – n. 0
Icea newspaper
Fabio Nardulli - Director
www.icea.info
Editing and layout
Contesto LLC (www.contestoweb.com)
Press: area Stampa Group

A special number for a special event

Dear friends of Bio, eco and equo, what you are going to look is a special number, the number zero, of the new Icea newsletter – the Environmental and Ethical Certification Institute. With more than 11 thousand controlled companies, with ethical value, Icea is one of the most important certification bodies in Italy and Europe. With a strong territorial branch that includes 18 regional offices in Italy and 7 abroad: in Albania, Croatia, Greece, Moldova, Romania, Syria and Turkey. So a special number for a special event like the World Ifoam Congress: an audience to whom we would like to transmit our message, through the themes and the initiatives that we have organized or promoted for the occasion. In these pages we will give an overview.

Starting from next numbers, destined in particular to the certified companies, the cut will be lightly modified and characterized by the combination of food and no food themes, from spaces managed by our territorial offices, from service information and from a digital version newsletter that will bring each month our news in the email of Icea network.

All this, under the sign of the three words mentioned at the beginning that have become our slogan: bio, eco, and equo. Three aspects of a unique vision that from the organic farming include the concept of sustainable growth.

Nino Paparella Icea President



Icea “organic” at the Ifoam congress

Organic textile, organic cosmetics, sustainable fishery and organic aquaculture, international cooperation: strategic subjects through which the concept of sustainable development is mainly expressed. These are the subjects that Icea will deepen during the 16th Ifoam World

Congress that will take place in Modena from 18 to 20 June, together with collateral events from 16 to 22, also to be held in the near municipalities. These events will join the EcoBioEquo market that will take place at the same time the international appointment and the Biol Prize award ceremony.

Initial attention focused on organic textile

To give an updated overview of the main social and environmental problems in the natural fibres production and the textile industry. But also to show the results reached at every production chain level with the introduction of natural fibres from organic farming. Finally, to analyse the critical factors of the sector. These are the themes of the Conference on “Textile and organic Fibres”, to be held on 16 and 17 June in Carpi. Two sections: the first will take place on 16 June in San Rocco Auditorium, at 5,30 p.m., with “Fashion & Ethics Liability”: conversation between fashion operators and environmental culture and human right representatives. Special guests: Gerald Hermann (Ifoam President), Vandana Shiva (scientist, political and environmental activist), Wolfgang Sachs, (Wuppertal In-

stitute), Serge Latouche (Jean Monnet University of Paris XI), Antonio Marras, Stefano Dominella (Gattinoni), Jill Duman (Patagonia), Musa K. Muwanga (NCNOA – Uganda). In the evening, a contemporary fashion and dancing performance edited by AterBalletto. The second section, on 17 June in San Rocco Auditorium (from 9 a.m. to 6 p.m.) about “The organic textile – the path towards a sustainable future”. Thanks to the contribution of researchers coming from all over the world and representatives of important retailers and leader brands in the textile sector, the convention will offer a unique opportunity of qualified information and an evaluation of the most current news on production, textile product and organic clothing market.

The Disciplinary Procedures for a strong growing sector

European experiences in comparison

The conference that will take place on 20 June starting from 9.00 p.m. at Salvarola Thermal baths will focus on the main aspects of the certified cosmetic productions. In a unique section will be discussed the themes of certification, with the presentation of the reached progress in the work of different European standard harmonization; of the biodiversity, with case studies of cosmetic ingredient production obtained by proper plants coming from some world areas; of the green and advanced chemistry importance for the certified cosmetic productions, with some examples of eco sustainable application with high technological standard.

Even for the cosmetics the new frontier is organic

The point on 20th June during the Ifoam congress

Great attention focused, the 20th June, on natural and organic cosmetics, sector in which Icea is unopposed leader in Italy with about 1800 certified products and an annual growth rate of 70%.

The conference (see box, editor's note) will provide an opportunity to speak about the growth of both the natural and organic certified cosmetics and natural and organic house (cleaning) products, now the most important non-food organic sector.

Consumers prefer, in fact, more and more beauty and skin care products based on natural ingredients from organic agriculture, preferred to the traditional cosmetics with high concentration of synthetic active ingredients.

In the field of organic cosmetics there is not yet a reference standard globally shared. For this, some products have unclear and unverified characteristics, as well as relate to the broad term of "natural" cosmetics.

To help to clarify, Aiab and Icea, in collaboration with a group of producers, have

launched a regulation ended with the approval of the bio-ecological cosmetics standard shared by all parties involved: representatives of the production, trade and consumer sector of scientific world.

The bio-ecological cosmetics that Icea certifies on the basis of the Standard meet the expectations of consumers for a healthy, safe and low environmental impact product, providing a transparent and complete information.

The Icea activities in this area have developed roots. Since 2004, for example, only companies on which the audits carried out by Icea had positive feedbacks can exhibit the label "Stop testing on animals" for products complying with the international standard Not tested on animals.

The standard establishes the criteria to avoid the increase in testing on animals of the cosmetics, and ensure a company policy "cruelty free", that is free from animal cruelty. It was developed by the major animal protection organizations, led by the The European Coalition to End Animal Experiments (Eceae - www.eceae.org).

With Icea a tourism with respect for the environment

To intensify the energies focused on the liable tourism development.

For this Icea joined AITR, the Association that sustains the tourism activities that take place in harmony with the environment, the community and local cultures and that promote the sustainable tourism.

The adhesion has recognized

the Icea engagement in this specific sector since 2000, through the certification of the activities and tourist structures that answer some characteristics such as an environmental management of its own receptive structures oriented to the energy consumption decrease, to the use of the alternative energetic resources, to the

water consumption decrease, to the waste decrease and its selective collection and also oriented to offer a qualified gastronomic proposal connected to the tradition with a right quality and cost relationship and, finally, to promote the creation of discovery routes of the natural elements present in the company and the environment.



equosolidals

Modena opens to EcoBioEquo Festival

Icea organizes together with Aiab Emilia - Romagna and in collaboration with the Consortium ModenaBio the Market Festival EcoBioEquo, a name which resumed the pay off Icea, a sort of Appendix to Congress. From June 20 to 22, streets and squares of the historic downtown of Modena will bring together over 100 exhibitors, distributed in three thematic areas. The ecological section will propose all eco-products from organic agriculture, natural hemp based textile, certified organic cosmetics products.

The organic section will bring together many producers which will gather from the whole Italian peninsula their gastronomic specialties: healthy, tasty and produced in harmony with nature. From Trentino Alto Adige will arrive typical cold cuts, fruits and jam, from Tuscany especially oil and wine and from Apulia local cheese such as caciocavallo. Typical food products of Emilia-Romagna won't be missing: in particular protection consortia of Lambrusco, Parmigiano-Reggiano, Balsamic Traditional Vinegar and Modena ham will even panel testing. Delicious gourmet sins staying healthy, then, thanks to the exclusive use of in season raw materials, accompanied by wines produced from organic and biodynamic cellars and field cultivation. Finally in the "Equo" area, will be present producers from many countries of the Southern World introducing solidarity projects to which they are committed. Tibetan Farmers will bring with them aloe based products, from Tunisian oasis will arrive

palm dates and pomegranates, from Palestine olive oil, honey from Ethiopia, spices and vanilla from Madagascar and Sri Lanka.

The festival, which will take place in different streets of the historical centre, will open to the public on Friday June 20 from 05 pm to 11 pm; Saturday June 21 from 10 am to 12 pm and Sunday, June 22 from 10 am to 8 pm.

International projects, when organic is better

Icea organizes a photographic exhibition and a workshop



Double appointment on theme of international cooperation. Icea organizes, indeed, both a photographic exhibition in the Modena historical centre on international cooperation projects based on organic farming, and an international workshop. All initiatives are in connection with the Table EquoBio: coordinated and hosted by Icea, is the network of reference which has developed ideas to implement all the projects.

The exhibition, that will be opened on the 18 of June at 5 pm in the Baluardo della Cittadella, to be then displaced from 20 to 22 of June in Matteotti Square, always in Modena, discuss development cooperation projects focusing on organic farming. Linked to the presence of projects delegates from developing countries, it's an important opportunity to inform about good practices today in progress: about thirty projects, mainly of Italian NGOs, but also of international organisations as FAO and Ifad affecting various countries in

Africa, Latin America and Asia. Still on the topic of international cooperation, Icea organizes also a workshop – invitation based – always on the 18th of June in the Baluardo della Cittadella starting from 11.15 am. At the end, from 6 to 8 pm, the EquoBio Table will meet, involving ap-

proximately 60 representatives of development agencies and international organisations (European Union, Ifad, FAO, Unep and others) with the aim of identify possible common guidelines for cooperation interventions in developing countries on the themes of organic farming.

Pig organic breeding

Organic breeding of pigs? It's possible. The conference on June 21st at the Formigine Castle, organized by ICEA, together with AIAB and Città del Bio, will present issues and successful experiences in this field. After an introduction by the authorities, at 10 am, there will be a presentation on the European Project monitoring health status of swine bred according to the EC 2092/91 organic regulation. Later, topics will go in depth, in particular themes such as sanitary risks and mobile slaughterhouses. At noon, will be presented the success story and accomplishments of 800 associated German breeders that have valorized a local breed by means of an organic production chain. At 12:30 will be presented the first certified organic Modenese Prosciutto PDO, which will be cut by chef Massimo Bottura from Osteria La Francescana of Modena.

After a break for refreshments, at 15:00, the works will continue with a roundtable of breeders and experts in the field. At 17:00, in the opposite square, there will be the ceremony of "The Pig Gets Organic" Awards.

In Modena the prize for organic oil

Final event for Biol Prize on the 19th of June

In Modena is scheduled the best organic oil prize. But it regards the best "blended" and the best couple "label-packaging" too. The program counts, for June 19th – in relation to the IFOAM international congress – the prize-giving ceremony which will take place during the great gala dinner expected for 21 pm in the Parco Novi Sad "Tensiostruttura" with the awards Biol, Biol-blended, BiolPack.

Biol prize (www.premiobiol.it), reaching the 13th edition, represents one of the most important international meetings about olive world, not only organic: after a territorial selection in Italy and abroad, the international jury tested the 310 finalist oils – a new record – that came from 19 Countries. The final step of the competition was performed at the end of April in Monopoli during the 13th edition of Biol, this year within Biofish, an Interreg project about aquaculture and environmental friendly fishing.

A double appointment that witnessed daily initiatives involving research, gastronomy and culture matched with organic oil and fish, and brought to the first awards: Biol-Kids, conferred from the students jury to the

medium fruity "Marcinase", from Puglia's Minervini company of Molfetta; BiolEthic, for the best ethical contribution, to the "Mount Of Olives Oil" produced by Palestinian Al Reef Company, and BiolPhoto, photographic concourse won by Antonella Roscino from Conversano for the "oil" session and from Vito Centomani from Monopoli for the "sea" session (second place respectively to Giancarlo Bellantuono and to the Indian Rabin Chakraborty).

Biol also in Turkey

Among the different branches of Biol Prize, the last one refers to the territorial award of the best Turkish oil that took place in Izmir within the meeting "Vinolive 2008": it was awarded, in this 2008 edition, to the extra-vergin "Laleli" of the homonymous company, and produced at Burhaniye (Balikesir). To award the prize – an olive wood plate – Biol coordinator and ICEA president Nino Paparella, in the presence of, among others, most important associations of the sector



Icea will be present at Sana 2008, the international exhibition of natural products scheduled in Bologna from 11 to 14 of september.



The future of aquaculture is organic

An international conference on sustainable fisheries and organic aquaculture, this latter a sector that for the first time will be officially included in the new European organic regulation, that will come into force on the 1st of January 2009. Planned by Icea in collaboration with Coispa (Experimental Station for the Study of Sea Resources) it will be held on 18, 19 and June 20 in Cattolica.

At the heart of the conference in particular the international draft BioFish, an Interreg project on organic aquaculture and environmental friendly fishing promoted by the regions of Puglia (leader), Friuli VeneziaGiulia, Veneto, Emilia-Romagna and the organizations Aiab, Aiab Puglia, Icea, CiBi, Puglia Consorzio Natura, Coispa, with Albanians and Croatian partners. Three sections: fish welfare, their organic feed, and environmental sustainability. As already happened in the XIII International Biol Award for the best organic extra virgin olive oil held at the end of April in Monopoli, south of Bari, the project includes a series initiatives: a show-exhibition, conferences and workshops, cultural and gastronomic moments.

Funding principle: to promote research and sustainability.

In this field voluntary certification experiences of fish products have already been launched in several countries. Based on these experiences and on Ifoam Basic Standards, Icea has activated a new voluntary certification scheme which takes reference to the specification that the Italian organic Association farming has recently drawn up, regulating ground tanks farming and sea aquaculture.