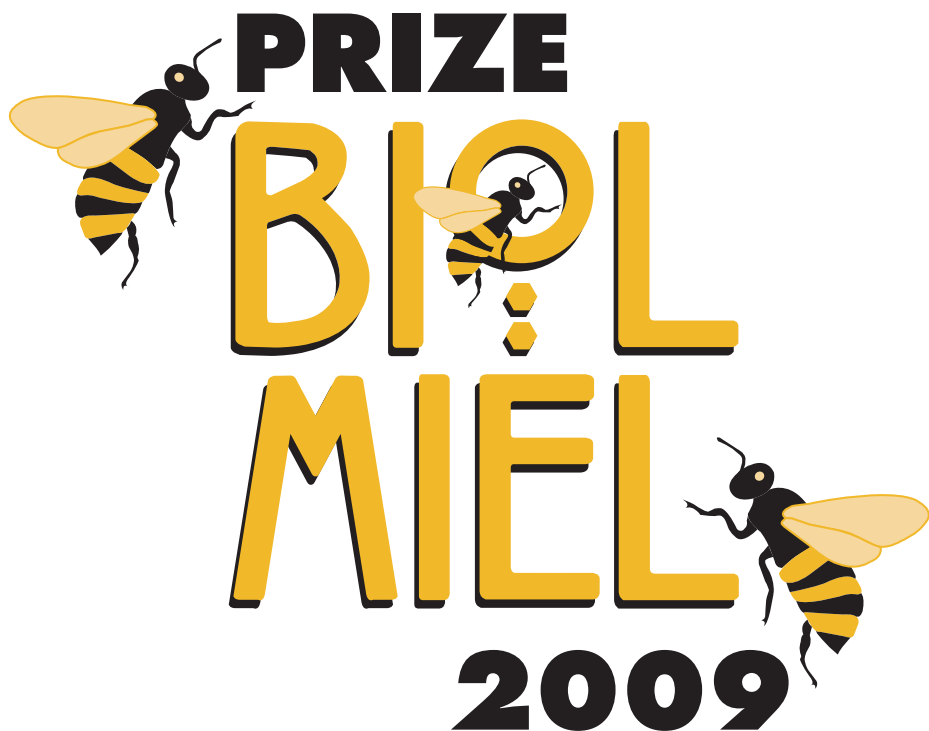


PRIZE
BIOL
MIEL
2009



Etna National Park, Sicily - Italy
21-23 January 2010



INTERNATIONAL COMPETITION BIOLMIEL

II EDITION



ICEA together with CRA – Research Unit on honey production and silk-worm raising of Bologna, and with C.I.Bi. – Italian Consortium for Organic, organizer and owner of the BIOL logo and prize, under the patronage of Parco dell'Etna (Catania, Italy) promotes a competition to select the best national and international organic honeys to support quality honey production and promote its consumption.



PARTICIPANTS



BIOLMIEL is open to producers who practise organic farming methods according to national and international rules in force.



OBJECTIVES AND AIMS

- To promote organic honey quality and to spread specific knowledge to the sector;
- To enhance the relation between beekeeping and sustainable development;
- To bring out differences related to natural and agricultural biodiversity;
- To favour exchange and technical innovation among those who deal with quality beekeeping;
- To raise awareness of the consumer for food products of Mediterranean culture.

Eligible Honeys

To the competition are admitted samples of honey:



- Organic of Italian origin certified according to EC Reg. 2092/91 and following amendments;
- Organic of foreign origin certified according to EC Reg. 2092/91 and following amendments;
- With a water content lower than 18%;
- With a content of hydroxymethylfurfural (HMF) lower than 10 mg/kg; 15 mg/kg for the heather and tropical honeys.
- Samples of honey that meet the requirements will be evaluated within the required category (unifloral, polyfloral or honeydew).






THE PRIZES

- **BIOLMIEL PRIZES** for the best organic honeys in the world, based on categories (unifloral and/or multifloral)
- **BIOLMIEL PACK** prize assigned to the best packaging, meaning the best design and best and more exhaustive labelling.

SUBMISSION OF SAMPLES

Operators that want to take part in the competition must send:


- A sampling of 3 jars of 500 g. each, in glass jar; 1 jar without label and 2 jars with label as per sale requirements.
- A duly filled registration format (here below).
- On the side, advertising material of the company to be used by ICEA for exhibitions and promotions.

If the operator takes part in more than one sector of the competition with more than one type of honey, the shipment can be made in one time, taking care to clearly distinguish the groups of 3 jars for each honey with the related registration format. 



DEADLINE

Samples, together with the application form, must be given or sent **within 15th of December 2009** to:

CRA – Unità di Ricerca di apicoltura e bachicoltura 
c.a. Gian Luigi Marcazzan

Via di Saliceto, 80 40128 Bologna - Italia Tel. +39 051353103 fax +39 051356361
and to info@premiobiol.it



PRIZE PROCEDURES

The samples will be judged by a jury composed by tasters registered in the National List of Experts in Sensorial Analysis and foreign experts of the sector.

Multifloral honeys will be judged both by experts and consumers who will evaluate the pleasantly.

Visual, olfactory, tasting and tactile characteristics will be evaluated.

Moreover all the analysis will be carried out to better evaluate the honey quality.

Judgement of the jury will be unquestionable.

Tasters could not take part in the competition as participants.

To all participants that have a product perfectly meeting best quality standards, will be issued a quality certificate.



REGISTRATION FORMAT

To be filled and send together with the samples, after reading carefully the general conditions of the competition to:



CRA - UNITÀ DI RICERCA DI APICOLTURA E BACHICOLTURA

c.a. Gian Luigi Marcazzan Via Saliceto, 80 40128 Bologna - Italy and info@premiobiol.it

The undersigned:

Name Surname

Company

Identification code of the organic firm

Address

Town Zip Code

Province Country

Tel. Fax

Email Website

Agritourism activity: hospitality catering farm visit other

Ask to take part in BIOLMIEL competition in the sector

HONEY

UNIFLORAL

HONEYDEW

POLIFLORAL

Commercial name of the product

Location, Township and Province of production (where possible)

Characteristics of the area and altitude (where possible)

The sample is representative of a lot of kgs Lot number

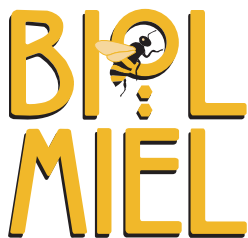
Society (were applicable, such as consortium, cooperative or society that deals with the marketing)

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Eventual other prizes received during 2008-2009

Eventual other certificates given to the company

Data Signature



Secretariat:

ICEA/Premio BIOL

Via Ottavio Serena, 37 70126 Bari - Italy
Contact: Floriana Di Cintio info@premiobiol.it