



**THE HUMANE COSMETICS STANDARD**  
**Application for Approval**

All sections of this application form must be completed and supporting documentation attached where necessary. Multiple answer are admitted. The filled out questionnaire has to be sent to **LAV-Cosmetics Questionnaire- Via Piave 7 – 00187 Roma**. For help and confidential advice please contact LAV,06 - 4461325 [m.kuan@lav.it](mailto:m.kuan@lav.it)

|  |   |
|--|---|
| <b>Section A</b><br><b>Company Details</b> | Please provide company details, including contact details for customer enquiries. |
|--|---|

|   |  |            |           |                          |                          |
|---|--|------------|-----------|--------------------------|--------------------------|
| Name of Company:  | Contact Person:  |            |           |                          |                          |
| Trading Name (if different):  | Position Held:   |            |           |                          |                          |
| Correspondence Address:   | Address for Customer Enquiries (if different):   |            |           |                          |                          |
| Telephone Number:   | Telephone Number for Customer Enquiries (if different):  |            |           |                          |                          |
| E-mail:   | E-mail for Customer Enquiries (if different):  |            |           |                          |                          |
| Website:  |  |            |           |                          |                          |
| Date <b>Company</b> Established:  | <b>Company</b> Legal Status (Limited liability/Sole Trader/Partnership/Other entity recognised by the law):  |            |           |                          |                          |
| Is the <b>Company</b> part of a Group of companies?                         | Other <b>Companies</b> in the group (if applicable):   |            |           |                          |                          |
| Has your <b>Company</b> already joined the Standard “Not Tested on Animals” | <table style="display: inline-table; border: none;"> <tr> <td style="text-align: right; padding-right: 10px;"><b>YES</b></td> <td style="text-align: right;"><b>NO</b></td> </tr> <tr> <td style="text-align: right; padding-right: 10px;"><input type="checkbox"/></td> <td style="text-align: right;"><input type="checkbox"/></td> </tr> </table> | <b>YES</b> | <b>NO</b> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>YES</b>  | <b>NO</b>  |            |           |                          |                          |
| <input type="checkbox"/>  | <input type="checkbox"/>   |            |           |                          |                          |

- |   | YES                      | NO                       | SOME                     |
|---|--------------------------|--------------------------|--------------------------|
| 1) Does your <b>Company</b> manufacture its own finished <b>Cosmetic</b> products?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Does your <b>Company</b> manufacture finished <b>Cosmetic</b> products on behalf of other companies?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3) If your <b>Company</b> manufacture any or every product in order to resell them to other <b>Companies</b> , please list the other Companies involved and the commercial names of the products. |                          |                          |                          |

**Section B**  
**Company Policy On Animal Testing**

This section relates to your policy on **Animal Testing**. Please refer to the Humane Cosmetics Standard for details on the criteria and definitions.

- |   | <b>Yes</b>               | <b>No</b>                |
|---|--------------------------|--------------------------|
| 1) Does your <b>Company</b> conduct or <b>Commission</b> Animal Testing and Re-Testing for finished <b>Cosmetic</b> products?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Does your <b>Company</b> conduct or <b>Commission</b> Animal Testing and Re-Testing for <b>Ingredients</b> used in its <b>Cosmetic</b> products?   | <input type="checkbox"/> | <input type="checkbox"/> |
|   | <b>Yes</b>               | <b>No</b>                |
| 3) Do any of your ingredient <b>Suppliers</b> and/or <b>Third Party Manufacturers</b> conduct or <b>Commission Animal Testing</b> on <b>Cosmetic</b> products and/or <b>Ingredients</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 4) Do any of your <b>Ingredient Suppliers</b> and/or <b>Third Party Manufacturers</b> supply to you any products and/or <b>Ingredients</b> that they source from other companies that conduct or <b>Commission Animal Testing</b> on <b>Cosmetic</b> products and/or <b>Ingredients</b> ? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5) Do you have a written declaration in which your <b>Suppliers</b> and/or <b>Third Party Manufacturers</b> declare that nor they either their <b>Suppliers</b> conduct or commit <b>Animal Testing</b> on <b>Cosmetic</b> products and/or <b>Ingredients</b> ?                           | <input type="checkbox"/> | <input type="checkbox"/> |
| 6) Does your <b>Company</b> have an official policy against committing or conducting <b>Animal Testing</b> or re-testing on final products or <b>Ingredients</b> , regarding also <b>Ingredient Suppliers</b> or anybody that acts for your <b>Company</b> ?                              |                          |                          |
| If yes:   |                          |                          |
| • Attach a copy of the declaration  |                          |                          |
| • Please specify how often it is renewed  |                          |                          |
| :_____  |                          |                          |
| If NOT, would your <b>Company</b> be available to adopt the attached declaration as its own official one?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 7) If your <b>Company</b> is the leader of a <b>Group of Companies</b> , do your affiliates/subdivisions/associates conduct or commit <b>Animal Testing</b> on <b>Cosmetic</b> products and <b>House-cleaning</b> :   | <input type="checkbox"/> | <input type="checkbox"/> |
| • <b>Ingredients</b>  | <input type="checkbox"/> | <input type="checkbox"/> |
| • <b>Final products</b>   |                          |                          |
| 8) If your <b>Company</b> is an affiliate/subdivision or associate , does your <b>Leader Company</b> conduct or commit <b>Animal Testing</b> on <b>Cosmetic</b> products and <b>House-cleaning</b> :  |                          |                          |
| • <b>Ingredients</b>  | <input type="checkbox"/> | <input type="checkbox"/> |



- **Final products**

- 9) In case of **Ingredients, Preservatives, Stabilizers** etc, not tested or re-tested on animals or produced by your **Company**, please give us detailed information regarding the undertaken steps to assure that, the ones who produce or test or re-test for you, has not conducted or commissioned **Animal Testing** after the day in which you adopted the **Cruelty Free Policy**?
- 10) Please give us detailed information about the methods used in your **Company** and its agents for assure the security and effectiveness of your products, for the consumers.

### **Section C Products and Availability**

We receive enquiries from consumers regarding specific **Cosmetic** products and their availability. Information provided here enables us to recommend your products to potential customers who would like to buy non-animal tested **Cosmetics**.

- 1) Which cosmetic and toiletry products does your company manufacture or market under its own label?
- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>Make-up</b>                  | <input type="checkbox"/> <b>Pet care</b>                  | <input type="checkbox"/> <b>Industrial cleaning</b>    |
| <input type="checkbox"/> <b>Facial skin care</b>         | <input type="checkbox"/> <b>Home cleaning</b>             | <input type="checkbox"/> <b>Shampoo/conditioner</b>    |
| <input type="checkbox"/> <b>Oral care</b>                | <input type="checkbox"/> <b>Nail care</b>                 | <input type="checkbox"/> <b>Bath salts/oils</b>        |
| <input type="checkbox"/> <b>Other hair treatments</b>    | <input type="checkbox"/> <b>Permanent hair colour</b>     | <input type="checkbox"/> <b>Sun protection</b>         |
| <input type="checkbox"/> <b>Perfume</b>                  | <input type="checkbox"/> <b>Washing powder/detergents</b> |  |
| <input type="checkbox"/> <b>Aromatherapy</b>             | <input type="checkbox"/> <b>Soap</b>                      |  |
| <input type="checkbox"/> <b>Antiperspirant/deodorant</b> | <input type="checkbox"/> <b>Depilatory/shaving</b>        |  |
| <input type="checkbox"/> <b>Baby care</b>                | <input type="checkbox"/> <b>Men's products</b>            | <input type="checkbox"/> <b>Other (Please specify)</b> |
- 2) Please list any other commercial name used to sell your products
- 3) If your **Company** produces non-cosmetic products (pet care, house cleaning, industrial detergents, etc) please give us more detailed informations.
- 4) Where can consumers purchase your products in the UK?
- |  |   |                                       |
|--|---|---------------------------------------|
| <input type="checkbox"/> <b>Health Food Stores</b> | <input type="checkbox"/> <b>Perfumery</b>       | <input type="checkbox"/> <b>Other</b> |
| <input type="checkbox"/> <b>Supermarkets</b>       | <input type="checkbox"/> <b>Herbalists Shop</b> |                                       |
| <input type="checkbox"/> <b>Your Own Stores</b>    | <input type="checkbox"/> <b>Mail Order</b>      |                                       |
| <input type="checkbox"/> <b>Multilevel</b>         | <input type="checkbox"/> <b>Door to door</b>    |                                       |

- Shopping Centre                       Pharmacy

Please provide the list with the addresses of the dealers

5) In which of these countries are your products available?

- Italy (please specify the region) \_\_\_\_\_
- Oceania
- Middle East
- European Union (please specify) \_\_\_\_\_
- Non UE Europe
- Asia
- North America
- Middle and South America
- Africa

**Section D**  
**Ingredients**

It is important to specify the origin of the **Ingredients**.

|  | Yes                      | No                       |
|--|--------------------------|--------------------------|
| 1) Your production does not contain Ingredients from animal origin, including eggs, dairy products, lanolin, honey, honey wax?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Your production does not contain Ingredients from animal origin, different from eggs, dairy products, lanolin, honey, honey wax?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 3) Does any of your products contain egg by-products or dairy products such as cream, whey or albumen by-products?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 4) Does any of your products contain <b>ingredients</b> coming from animal slaughtering?(for example: animal fat or oils, jelly, stearic acid, glycerine, collagen, placenta...) | <input type="checkbox"/> | <input type="checkbox"/> |
| 5) Does any of your products contain silk or cochineal?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 6) Does any of your products contain perfuming or fixing Ingredients obtained from animals?(for example: castor, civet, grey amber, musk – gland- etc)                           | <input type="checkbox"/> | <input type="checkbox"/> |
| 7) Does your <b>Company</b> produce or sell bath perls?(if <b>YES</b> they must be avoided for the vegetarians products or other indications must be provided)                   | <input type="checkbox"/> | <input type="checkbox"/> |
| 8) Does your Company have an own <b>Cruelty Free</b> policy for  | <input type="checkbox"/> | <input type="checkbox"/> |



**Ingredients?** (if **YES** please attach a copy)

- 9) Would you like if we give informations about your products and **Ingredients** to the consumers?
- 10) We receive a lot of requests from consumers that want to avoid some kind of **Ingredients**. It would be really useful if you could provide us with a detailed list of your actual product range, marking every product with its appropriate category with reference to the following list:
- A. Does not contain any **Ingredient** of animal origin
  - B. Does contain **Ingredients** from animal origin including the ones coming from slaughtering.
  - C. Does not contain any **Ingredient** of animal origin except from lanolin, honey, dairy products, bee wax, eggs and by-products.
  - D. Does contain **Ingredients** from animal origin such as musk (gland), civet, castor, grey amber, silk, cochineal

**Section E**  
**Labelling of the products**

- |  | <b>Yes</b>               | <b>No</b>                |
|--|--------------------------|--------------------------|
| 1. Do you usually use a graphic symbol to mark and represent your <b>Company policy</b> on your products?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Do you usually use, on the packaging of your products, terms like "Cruelty free", "Not tested on animals" or something like this?<br>If YES, please quote the text.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Would you be prepared to change the terminology actually in use if there was the symbol of <b>LAV</b> to guarantee the undersigned <b>Standard</b> ?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Do you want to learn more about this possibility?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Do you usually use a graphic symbol related to "Not tested on animals" on your exhibitors in promotions or advertising material of your <b>Company</b> ?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Do you usually use terms like "Cruelty free", "Not tested on animals" "Against animal testing" or something like this on your exhibitors in promotions or advertising material of your <b>Company</b> ?<br>If YES, please quote the text. | <input type="checkbox"/> | <input type="checkbox"/> |

**Section D**  
**Your Company Declaration**

This declaration must be completed in full and signed by an authorised company representative. Subsequent public statements made by your **Company** must not contradict this declaration.

**It is a constituent part of our Company policy to assure that any animals has been used to develop or experiment our products or ingredients. None of our final products or their ingredients have been tested on animals on cosmetic or house cleaning purpose, from this Company or from**

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our suppliers from this date on:....., date when we adopted this Company policy. Whenever security tests on raw materials or final products, have been made after this “cut off “date, there have been always used effective research methods that exclude the use of animals. From this date on every single part involved in the ingredient’s production process, manufacturing and supply and in every other aspect of the development of the product, must correspond or exceed the criteria set for being included in the “Guide of Products”.

This policy can be equally applied even to final products and ingredients manufactured, supplied, tested and sold in Italy , than somewhere else from the Company or on behalf of the Company itself. We undertake to supply annually, by the 31th of December of every year, a written assurance that these criteria have been respected. These information will be kept in our archives to be available, on request for the LAV.

I \_\_\_\_\_

In the name of *(name of the company)* \_\_\_\_\_

I attest that I am an agent for and have signed this document in my capacity as an authorised representative with appropriate power to bind the Company to the commitments made herein.

I also attest that the herein provided information are correct.

I am authorized to sign the document and I attest I have filled it the best I could for my acknowledgment of the Company.

Signed

Name

Title

Telephone number

Your email address

Date

Associations than join the campaign

Vier Pfoeten, ZTO (Austria); Anspa, Apma, Gaia (Belgio); I Foreneingen til Dyrenes Beskyttelse, KDM (Danimarca); Animalia (Finlandia); LFCV, One Voice, CNPA, Pro Anima (Francia); BdT – Menschen fur Tierrechte, Deutscher Tierschutzbund (Germania), BUAV, RSPCA; (Gran Bretagna); HAWS (Grecia); SPCA (Irlanda); LAV (Italia); LNPA ( Lussemburgo); Dyrebestyttelsen (Norvegia); NVBD, Proefdiervrij (Olanda); Om. Lop (Polonia); LPDA (Portogallo); Sloboda Zvierat (Slovacchia); ADDA, ANDA, (Spagna); NSMPD (Svezia); SSPA/Pro Tier, Scweizer Tierschutz, Bellerive Foundation (Svizzera); IFAW, WSPA (Internazionale). Dagli USA: The American AV Society, American Human Association, Animal Protection Institute, BWC, Doris Day Animal League, The Humane Society, In Defense of Animals, New England AV Society, PETA, ASPCA.